



Speaking Program

Kim DeYoung President & Founder Metromom, LLC

www.metromom.com

Professional Development or Business

Background:

Kim DeYoung is the original Metromom—a motivated mom entrepreneur committed to her family, her career and achieving success on her own terms.

Also known as the “Get It Done Girl”, Kim is the dynamic and creative force behind Metromom.com and Get it Done U. Metromom is the “get it done” resource for the busy mom entrepreneurs, providing solutions on marketing, money, mindset and motherhood.

Metromom is more than just a brand. It’s a tangible extension of Kim, reflecting her passion to give women the information, tools and coaching they need to “get it done” and “get results”. At its core is the power of connection - like-minded women connect online to provide each other with support, great ideas and business opportunities.

Kim also provides dynamic “Get It Done” coaching one-on-one and through her action-packed programs specifically designed for entrepreneurs who have lots of great ideas but are stuck on how to make them a reality.



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Kim never regrets leaving a career in the fashion industry to design an exciting entrepreneurial lifestyle and work/life balance. It is now with complete clarity that she combines her experiences in business, coaching, implementation, connection and parenting to help entrepreneurs design a meaningful (and profitable) business on their own terms!

Title of Session:

How to Choose the Right Projects for 2010 - To Build Your List, Gain Credibility, Expand Your Platform and Make More Money
Description of Session:

Would you like to get more done in your business with less stress? Would you like to get that one project off the ground (that you know will help lots of people and will mean big profits) but you're stuck?

Join me as I speak with Kim DeYoung, the Get it Done Girl, as she pulls back the curtain and shows how to choose the RIGHT PROJECT for your business that creates real results, real fast.

On this implementation-focused call Kim will share practical suggestions on how you can:

Figure out whether or not your project really meets your objective (and what objectives are most important for you)

Create a clear vision for your project that meshes with your overall business vision Determine if your project is big enough for you (a little extra motivation to just go for it!) Help you let go of the bright shiny object syndrome (the things that sound fun, but won't really benefit

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10.

your business)

Possible Interview Questions:

So Kim, tell me why do you call yourself "The Get It Done Girl". What are some of the biggest roadblocks we face when it comes to getting an important project done?

Why is it so important to have a clear vision to "get it done" and what are you going to be sharing with us today?

Now the first thing we should do is to think big? What do you mean by that and how should we go about it?

I love this exercise you came up with to help us determine our short-term goals. Can you walk us through it?

So now that we have a goal it's time to pick out the project that will get us there, right? Can you give us a few examples to show us how it works?

Once we've determined the project we need to focus on, what questions should we ask ourselves? There are 4 more steps to the Get It Done System can you share with us what they are?

I know you've been teaching this 5-step Get It Done System over the last year. What results are you seeing when people implement this system?

If someone wants to learn more about the Get It Done System and how to use it to get their project done what should they do now?

Solo-Email:

SUGGESTED EMAIL SUBJECT LINE: Secret to Getting More Done Revealed This Week

SUGGESTED EMAIL BODY:

Hi First Name,



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Let me share a secret with you. It's easier than you think to get things done. Whatever it is – starting a new website, creating an info-product, developing an affiliate program, or hosting a telesummit...

In fact, let me introduce you to a friend of mine who did all those things (and more) in one short year.

You may have heard of her – her name is Kim DeYoung – the Get It Done Girl. She's an energetic visionary with a highly pragmatic step-by-step approach to running her business. Trust me it's a unique combination and I know you'll find her truly inspirational!

I'll be interviewing Kim so she can share exactly how she gets so much done. She has a SIMPLE FORMULA to help you choose the RIGHT PROJECT for your business that creates real results, real fast.

INSERT CALL DETAILS

You'll discover how to:

- ☒ Figure out whether or not your project really meets your objective (and what objectives are most important for you)
- ☒ Create a clear vision for your project that meshes with your overall business vision ☒ Determine if your project is big enough for you (a little extra motivation to just go for it!) ☒ Help you let go of the bright shiny object syndrome (the things that sound fun, but won't really benefit your business) Here's that link again to reserve your spot in this complimentary teleclass.

INSERT LINK

This call will give you clarity on what steps to take...whether you want to build your list, gain credibility, expand your platform or make more money!

See you on the call!

YOUR NAME HERE YOUR CONTACT INFO HERE



p.s. As you probably know it's not always easy figuring out how to choose a project that will get results. Let Kim walk you through a simple formula so you can tackle your projects with confidence! Reserve your seat here
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